

## Your Sponsorship Has Value!

- Increased visibility within our community.
- Access to potential new customers.
- Recognition in event advertising.\*
- Fun! CALF is a fun place to be and be involved with. We appreciate you!

# Farm and Ranch Day

May 28, 2016



***Learn it! Live it! Do it!***



## *Your Sponsorship Helps CALF ...*

- Connect people of all ages and abilities to agriculture.
- Increase awareness of and participation in our programs.
- Provide quality, consistent educational programs to thousands of children.
- Create opportunities for community projects and collaborations.

*Inspire lives,  
nurture leaders  
and build lasting relationships!*



# Farm and Ranch Day Sponsorship Opportunities

**Event Date:** May 28, 2016

**Location:** CALF's Lowell Ranch  
Castle Rock, Colorado



## Farm and Ranch Day Sponsorship \$1,000

### Farm and Ranch Day Sponsorship Benefits

- Designated "2016 Farm and Ranch Day Sponsor".
- Use of company logo with other "Farm and Ranch Day Sponsors" (on an equal basis) on Farm and Ranch Day webpage (with hyperlink to your company website), flyers, paid advertising, other marketing materials.
- Opportunity to provide handouts to Farm and Ranch Day guests
- Complimentary booth/display space at Farm and Ranch Day to display, present, promote, and sell products.
- Up to (2) Banners (to be provided by sponsor) displayed during Farm and Ranch Day.

## Farm and Ranch Day Events Sponsorship: \$500 per event

### Events Sponsorship Benefits

- Designated "2016 Farm and Ranch Day [INSERT EVENT] Sponsor" (e.g. "Showmanship Clinic/Jackpot Sponsor").
- Webpage acknowledgement and hyperlink to your website, acknowledgement with company logo during program/event (e.g. sign, verbal and/or PowerPoint projected image on screen).
- Opportunity to provide handouts to Farm and Ranch Day guests.
- Complimentary booth/display at Farm and Ranch (whichever is appropriate for the program/event) to display, present, promote, sell products, etc.

*F&R Day "Events" Sponsorship Opportunities include: 1) Showmanship Clinic/Jackpot; 2) Speaker's series; and 3) Concessions.*

## Greeting Area Sponsorship: \$350

### Greeting Area Sponsorship Benefits

- Designated "Farm and Ranch Day Greeting Area Sponsor".
- Display of company banner in Greeting Area.
- Complimentary booth/display at Farm and Ranch (whichever most appropriate) to display, present, promote, sell products, etc.



## Farm and Ranch Day Class Sponsorship: \$100 per class

### Class Sponsorship Benefits

- Designated [INSERT NAME OF CLASS] (see list of options below).
- Company logo and/or name will be associated with that class on website and class specific flyers or promotion.
- Acknowledgement of sponsorship during sponsored class (where presentations will take place) the day of the presentation.
- Complimentary booth/display at Farm and Ranch (whichever is appropriate for the program/event) to display, present, promote, sell products, etc.

*F&R Day "Class" Sponsorship Opportunities include: Beef Showmanship, Sheep Showmanship, Goat Showmanship, Hog Showmanship, Individual Ag Barn Speaker Series Workshops — there will be up to 3 workshops offered (e.g. Beekeeping, Container Gardening, Hydroponics).*



**For more information, please call or email Brooke Fox.**